



AUSTRALIAN HOTELS ASSOCIATION

24 Brisbane Avenue Barton ACT 2600 • PO Box 4286 Manuka ACT 2603 • Australia
email: aha@aha.org.au • Facsimile: (02) 6273 4011 • Telephone (02) 6273 4007

MEDIA RELEASE

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AHA INCREASES COMMITMENT TO ACCOMMODATION HOTELS/TOURISM

The Australian Hotels Association has reinforced its standing in the accommodation and tourism sectors with the appointment of a new Manager – National Accommodation Division – Hamish Arthur.

It's the first time in a few years the AHA has had a full-time staff member in this role.

"Accommodation hotels are a vitally important part of the AHA's membership base," said the AHA's National Accommodation Division President Patrick Griffin.

"We welcome Hamish to our team and we are confident he will be a valuable asset to the Accommodation Division."

Hamish has been with the AHA's South Australian Branch for the past three years, as Manager – Public Affairs and since late 2005, he has also served as the AHA (SA)'s Manager – Accommodation Division. He will continue to be based in Adelaide – at least until the end of the year – but will travel interstate as required.

Hamish has a media background, having spent some 15 years as a print, radio and television journalist, including seven years (from 1997-2004) in the news department at Channel 9 Adelaide and five years with radio station 5AA (2002-2007). He also has a Bachelor of Arts (Journalism) from the University of South Australia.

"I'm very much looking forward to the challenge," said Mr Arthur.

"My appointment is a clear indication that the AHA is placing greater importance than ever before on the Accommodation Division."

For further information:

Hamish Arthur, Manager – National Accommodation Division
0407 718 307

The Australian Hotels Association (AHA) is the pre-eminent tourism and hospitality industry organisation in Australia. It has around 5000 members operating general and accommodation hotels. It has a National Office and Branches in each State and Territory. It also has a discrete Branch to represent the interests of its Accommodation members that covers four and five-star properties operated by the major chains.