

## ARTWORK SPECIFICATIONS

### File Formats

Adobe PDF, InDesign CS, Illustrator EPS or AI. Make sure all fonts are included and all images are in CMYK.

### Images

Minimum of 300dpi at 100% scaling. All images must be in CMYK mode. Line Art images minimum of 1200dpi at 100% scaling. Image file formats should be TIFF or composite EPS and should not be compressed.

### Fonts

We accept Postscript fonts only, including both printer and screen fonts. PDF files are to have fonts embedded.

## MECHANICAL SPECIFICATIONS

### A4 - Double Page Spread

Type: 267 x 400mm

Trim: 297 x 420mm

Page bleed: 5mm

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### A4 - Full Page

Type: 267 x 185mm

Trim: 297 x 210mm

Page bleed: 5mm

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### A4 - Half Page Horizontal

Trim: 130 x 210mm

Type: 100 x 185mm

Page bleed: 5mm bleed

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### Strip - Horizontal

Trim: 90 x 210mm

Type: 65 x 185mm

Page bleed: 5mm bleed

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### Strip - Vertical

Trim: 70 x 297mm

Type: 45 x 267mm

Page bleed: 5mm bleed

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Artwork to be supplied on disk to:

EKH Branding House

30 Boronia St, Redfern 2010

Phone 02 9319 7788

## CONDITIONS

OURhotel has the right to reject any advertisement.

Costs incurred in the production from wrongly supplied material will be the responsibility of the advertiser.

## Full Double Page

Type: 267 x 400mm  
Trim: 297 x 420mm  
Page bleed: 5mm

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## Full Double Page

## Strip Ad

Trim: 70 x 297mm  
Type: 45 x 267mm  
Page bleed: 5mm bleed

---

## Full Page

Type: 267 x 185mm  
Trim: 297 x 210mm  
Page bleed: 5mm

---

## Strip Ad

Trim: 90 x 210mm  
Type: 65 x 185mm  
Page bleed: 5mm bleed

## Half Page

Trim: 130 x 210mm  
Type: 100 x 185mm  
Page bleed: 5mm bleed

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