



An Industry First Conference That's

all about you!

hexco 08

An All Brands Conference For Hotel Managers

hexco 08 is an event for people in the hotel industry, prepared and presented by people in the industry and has been devised by leading hotel consultancy, Horwath HTL and the Australian Hotels Association.

hexco 08 will comprise a day of plenary sessions featuring industry experts in a wide range of disciplines. In addition, the annual *MAXXotel Best of the Best Awards* (the only hotel industry awards based on hotel operating performance) will be announced during the opening night dinner cruise.

hexco 08 will bring together hotel executives from hotels, serviced apartments and other accommodation types, as well as hotel management personnel from companies throughout Australia, New Zealand and the Pacific, regardless of brand.

hexco 08 attendees will range from general managers and senior department heads of individual hotels through to regional, national and state executives of hotel companies.

hexco 08 will enable management at all levels of the industry to meet and share their experiences regardless of brand, as well as hear from external industry experts, thereby supplementing brand specific training programs.

hexco 08 will reinforce industry loyalty and will help management at the pit face of the industry to better meet their hotel owner's and hotel brand's goals, as well as their own personal development goals.

hexco 08 is the *must attend* event for hotel managers in the Australia, New Zealand and Pacific region in 2008.

28th August 2008 at Westin Sydney
+ Conference Opening Onboard
Sydney Harbour Dinner Cruise
on 27th August 2008



hexco 08
Hotel Executive Conference

all about you!

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