



# AUSTRALIAN HOTELS ASSOCIATION

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## MEDIA RELEASE

1 April, 2009

### **BARRACK FOR THE SOCCEROOS AT YOUR LOCAL HOTEL**

Cheer on the Socceroos as they take the next step on their road to South Africa at your local hotel.

That's the message from the AHA ahead of tonight's world cup qualifier against Uzbekistan.

"Tonight's big game is televised by Fox Sports, so for those Australians who don't have this service at home should head to their local hotel to watch it," said the AHA's National Corporate Affairs Manager, Hamish Arthur.

"Football has the largest number of participants of any sport in Australia. Visiting your local will provide families with the opportunity of watching this important game while enjoying a great value meal".

"Even for those people who have pay TV at home, but can't get to the game in Sydney, hotels will be the next-best place to share the experience with a partisan Aussie crowd."

"And if you are visiting a hotel, make sure you wear some green and gold!"

**For further information:**

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*The Australian Hotels Association (AHA) is the pre-eminent tourism and hospitality industry organisation in Australia. It has around 5000 members operating general and accommodation hotels. It has a national office and branches in each State and Territory. It also has a discrete branch to represent the interests of its accommodation members that covers four and five-star properties.*