



AUSTRALIAN HOTELS ASSOCIATION

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MEDIA RELEASE

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HOTEL INDUSTRY WELCOMES TOURISM APPOINTMENT

Australia's hotel industry has warmly welcomed today's appointment of Andrew McEvoy as the new Managing Director of Tourism Australia.

Speaking on behalf of the industry, the AHA says Mr McEvoy will bring enormous experience and passion to the role.

"The hotel industry is delighted about Andrew McEvoy becoming the new Managing Director of Tourism Australia," said the AHA's National Chief Executive Officer, Bill Healey.

"Andrew is well known to hoteliers right across Australia and he has an intimate understanding of our industry and tourism in general.

"Given the challenges tourism is facing due to the global financial crisis, today's announcement ensures Australia's international tourism marketing organisation will be in safe hands.

"The AHA looks forward to working with Andrew in his new role and welcomes his appointment."

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The Australian Hotels Association (AHA) is the pre-eminent tourism and hospitality industry organisation in Australia. It has around 5000 members operating general and accommodation hotels. It has a national office and branches in each State and Territory. It also has a discrete branch to represent the interests of its accommodation members that covers four and five-star properties.