



AUSTRALIAN HOTELS ASSOCIATION

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MEDIA RELEASE

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HOTEL INDUSTRY SUPPORTS BUSHFIRE RELIEF EFFORT

Australia's hotel industry is offering support for victims of the bushfires that have devastated Victoria.

The Australian Hotels Association has today launched a "Red Bucket Appeal" for donations from hotels across the country.

The first donation to the appeal is \$200,000 from the AHA itself.

"Communities are hurting from this terrible disaster and the hotel industry is rallying around them with this appeal," said the AHA's National President, Tom McGuire.

The appeal will see red buckets placed in hotels to enable owners, operators, staff and customers to chip in for victims of the disaster.

All funds raised will be donated to the Premier's Victorian Bushfire Appeal Fund.

For further information:

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The Australian Hotels Association (AHA) is the pre-eminent tourism and hospitality industry organisation in Australia. It has around 5000 members operating general and accommodation hotels. It has a national office and branches in each State and Territory. It also has a discrete branch to represent the interests of its accommodation members that covers four and five-star properties.